

SONNY MELENDREZ

TEDX
MOTIVATIONAL
KEYNOTE SPEAKER,
HALL OF FAME
BROADCASTER

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ABOUT sonny

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TEDX MOTIVATIONAL KEYNOTE SPEAKER, HALL OF FAME BROADCASTER, AUTHOR

Sonny has twice been honored as Billboard Magazine's National Radio Personality of the Year, inducted into the Texas Radio Hall of Fame, the San Antonio Radio Hall of Fame and included in the Rock & Roll Hall of Fame as one of the "Top 100 Radio Personalities of All-Time." His leadership as program director and on-air entertainer at some of America's greatest radio stations in Los Angeles and Texas has garnered stellar ratings and numerous awards. Notably, Melendrez's hosting and motivational speaking engagements include prestigious events like the White House Hispanic Heritage Awards (seven times), the USO's 40th Anniversary Gala in Paris and countless national and international conferences. As host of the Disney Channel's premier children's series, "You and Me, Kid," Melendrez enjoyed one of the longest runs in the network's history.

GIVING BACK

Passionate about children's causes, Melendrez created The Children of the World Project, giving talented youth and countless volunteers a way to give back by recording the children's version of "We Are the World," benefitting USA for Africa and garnering a Grammy nomination.



[LEARN MORE >](#)

THE ART OF LIVING WITH ENTHUSIASM!

"I was inspired, entertained and full of positive thoughts like I haven't been in years."

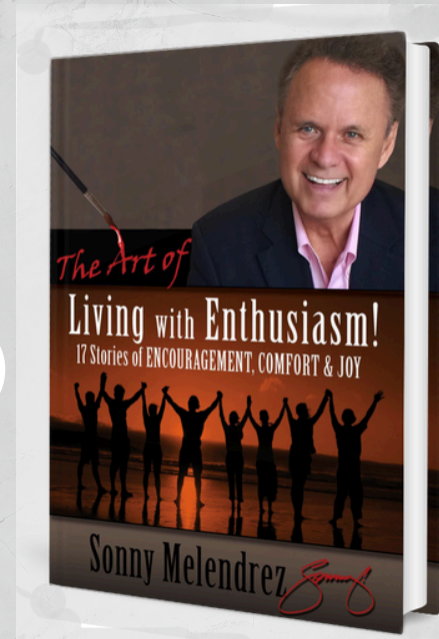
- LARRY RATLIFF

"Sonny's stories will make you laugh out loud, bring you to tears and remind you just how great life is. "

- PATRICIA B

"Gave me hope and courage to continue reaching for my goals!"

- STEPHANIE MERCADO



Available at [Amazon](https://www.amazon.com) and SonnyMelendrez.com

Sonny unveils the secrets to living each day with unstoppable enthusiasm. This book is for anyone with a burning desire to create a more fulfilling life. Whether you've already scaled life's peaks or are preparing for your first ascent, The Art of Living with Enthusiasm! will inspire your spirit through the power of gratitude, reflection, and limitless possibility.

CLIENTS, PARTNERS & MEDIA APPEARANCES



BY THE NUMBERS



TOP COUNTRIES

1. United States
2. United Kingdom
3. France
4. Italy

TOP CITIES

1. Los Angeles
2. San Antonio
3. Paris
4. Rome

25-65

AGES

56%

FEMALE

1 M+

REACH

345k

UNIQUE VISITORS

The Sonny Melendrez Radio Show & Podcast
Where entertainment meets inspiration! Through captivating storytelling, fascinating guests, and exclusive celebrity interviews, Sonny delivers it all with his signature brand of enthusiasm.

\$100 million

RAISED FOR
CHARITABLE
CAUSES

1520

MOTIVATIONAL
PRESENTATIONS

6,245

RADIO/TV INTERVIEWS



22.3k



56.8k



24.8k



9.7k



6.1k



4.9k

AWARDS & HONORS

COMMUNITY

Modern Hero Award

- US Department of Justice

Presidential Commendation

- President Ronald Reagan for service to America's youth

Created Sunshine Day

- National Holiday for Children

Sonny Melendrez

Community Center

- Renamed by City of San Antonio to honor community service

Youth Literacy Award

- Ford Foundation

Socially Responsible

Entrepreneur of Year

- Inc. Magazine

PERFORMANCE

National Radio Personality of the Year (twice)

- Billboard Magazine

Top 100 Radio Personalities of All-Time

- Rock & Roll Hall of Fame

Texas Radio Hall of Fame

- Inducted 2004

San Antonio Radio Hall of Fame

- Inducted 2017

National Achievement Award

- NOSOTROS Foundation

Grammy Nomination

- Created the Children's Version of "We Are the World"



QUICK FACTS

- ★ At age 17, Sonny was among the first in the US to interview **The Rolling Stones**.
- ★ Appeared as a reporter in the movie, **ROCKY II**, starring Sylvester Stallone!
- ★ Sonny is the first Hispanic to be inducted into the **Texas Radio Hall of Fame**.
- ★ Sonny's creation of the Children's Version of *We Are The World*, is featured in the **Netflix's The Greatest Night In Pop**.
- ★ Out of 100,000 Sonny was chosen as the voice of the **Parkay Margarine Talking Tub**.

SIGNATURE KEYNOTES & PRESENTATION TOPICS



**KEYNOTE
SPEAKER**



**RADIO/TV &
PODCAST
HOST**



**MASTER OF
CEREMONIES**



**CHARACTER
VOICE ARTIST**

THE POWER OF INTENTIONAL ENTHUSIASM

Inspired by his **TEDx Talk**, Sonny unveils the transformative impact of belief, vision, and gratitude—the three pillars of success. Through captivating storytelling, he takes the audience on a dynamic journey through his extraordinary career in entertainment, sharing powerful lessons and real-world strategies to ignite enthusiasm, overcome obstacles, and create lasting success.

A WAVE OF CHANGE, AN OCEAN OF OPPORTUNITY

In today's rapidly evolving workplace, adaptability is key. Sonny equips the audience with practical tools to turn setbacks into comebacks, build resilience, and embrace change as a catalyst for growth.

DREAM FORWARD

Designed specifically for **college and university students**, this inspiring keynote equips students with real-world strategies to confidently navigate their path toward their dream careers. Through engaging stories, practical insights, and actionable steps, Sonny empowers students to turn aspirations into achievements with intentional enthusiasm.

UNLOCKING THE POTENTIAL WITHIN

The perfect **teacher-staff** convocation keynote, this inspiring session equips educators with strategies to help students define success, build resilience, and reach their full potential.



SPEAKING OFFERINGS

KEYNOTE

Signature talk or custom keynote session, deep dive into a topic.

PANEL

Group discussion where I lend my expertise in a specific topic.

WORKSHOP

Keynote plus interactive workshop.

TESTIMONIALS

What they said...



★★★★★

"100% of our conference survey responses rated your presentation as excellent! Comments included, "Enrapturing, inspiring, and relevant." Your keynote set the tone for the entire conference!"

NANCY KINDER, CHAIR, FINANCIAL WOMEN IN TEXAS CONFERENCE



★★★★★

"Your keynote was the perfect way for us to kick off the morning: high energy, engaging, relevant, and relatable. You hit a home run!"

JAY WARREN, PRESIDENT, TEXAS ASSOCIATION OF MUNICIPAL INFORMATION OFFICERS



★★★★★

"Inspiring, relatable, timeless - Sonny tells stories that connect people with him with his audience."

SUSAN PRICE, FIRECAT STUDIO



★★★★★

"Great presentation, Sonny! I've heard nothing but positive comments and reflections on how inspired you left our Total Tech 24 audience!"

**DAN FERRISI
TOTAL TECH NATIONAL CONFERENCE**



"Your dedication lies at the heart of what has made our Nation great: Individuals taking the initiative to give of themselves for the good of others. For all the good you do, and for all the people your generosity touches, you have Nancy's and my heartfelt gratitude, as well as that of the American people."

PRESIDENT RONALD REAGAN






BOOK SONNY FOR YOUR NEXT EVENT

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