

# **SONNY MELENDREZ**

A close-up portrait of Sonny Melendrez, a middle-aged man with graying hair, smiling warmly. He is wearing a dark blue suit jacket over a white collared shirt. The background is a dark, solid color.

**TEDX  
MOTIVATIONAL  
KEYNOTE SPEAKER,  
HALL OF FAME  
BROADCASTER**

# ABOUT SONNY

## TEDX MOTIVATIONAL KEYNOTE SPEAKER, HALL OF FAME BROADCASTER, AUTHOR

Sonny has twice been honored as **Billboard Magazine's National Radio Personality of the Year**, inducted into the **Texas Radio Hall of Fame**, the **San Antonio Radio Hall of Fame** and included in the **Rock & Roll Hall of Fame** as one of the **"Top 100 Radio Personalities of All-Time."** His leadership as program director and on-air entertainer at some of America's greatest radio stations in Los Angeles and Texas has garnered stellar ratings and numerous awards. Notably, Melendrez's hosting and motivational speaking engagements include prestigious events like the **White House Hispanic Heritage Awards** (seven times), the **USO's 40th Anniversary Gala in Paris** and countless national conferences. As host of the **Disney Channel's premier children's series, "You and Me, Kid,"** Melendrez enjoyed one of the longest runs in the network's history.



## GIVING BACK

Passionate about children's causes, Melendrez created the **Children of the World Project**, giving talented youth and countless volunteers a way to give back by recording the children's version of **"We Are the World,"** benefitting **USA for Africa** and garnering a **Grammy** nomination.

The **City of San Antonio** named the **Sonny Melendrez Community Center** in his honor. It stands as the city's way of saying thank you for his tireless work supporting disadvantaged youth and families.

# SIGNATURE KEYNOTE

## UNLEASHING YOUR POWER OF INTENTIONAL ENTHUSIASM



### **What If Enthusiasm Isn't Just a Feeling—But a Powerful Force You Can Activate On Demand?**

For as long as he can remember, Sonny Melendrez has met life with a contagious sense of joy and energy. But it wasn't until recently that he uncovered something deeper—a dynamic that doesn't just inspire you, but accelerates your goals, sharpens your vision, and drives meaningful results.

He calls it **Intentional Enthusiasm**--the practice of choosing to approach life, work, and relationships with purpose-driven energy rather than waiting for motivation to appear on its own. Simply put: Fueled by belief, vision and gratitude, Intentional Enthusiasm is the art of putting everything you've got into every thing you do!

Watch as Sonny reveals how **Intentional Enthusiasm** can work for you!

# ANIMATION MAGIC

## CHARACTER VOICE ARTIST



Sonny's voice has given life to countless characters on TV, movies and commercials.

### Animated Projects

- **The Jetsons** - ABC TV - Various voices
- **Gremlins Movie** - Additional gremlins
- **Activision** - Voice of Jerry Seinfeld
- Voice of the **Parkay Talking Tub**
- **Lord of the Rings** - NBC TV - Voice of Hobbit-Pippen
- **Stingiest Man In Town** - NBC TV - Voice of Bob Cratchit
- **Raid TV Commercial** - Voice of Pvt. McBug
- **Baretta TV Series** - NBC TV - Voice of Fred the Cockatoo
- **Goldie Gold & Action Jack** - ABC TV - Voice of Jack Travis
- **Jack Frost** - ABC TV - Voice of Sir Ravenal Rightfellow
- **Benson** - ABC TV - Lyndon the Parrot
- **Pink Panther & Sons** - CBS TV - Voice of Buckethead
- **Tales of the Gold Monkey** - ABC TV - Voice of Dupree
- **Welcome Back Kotter** - ABC TV - Computer voice
- **Archie Bunker's Place** - CBS TV - Game show host
- **The City That Forgot About Christmas** - NBC TV - Various voices



# DISNEY HOST

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## YOU AND ME, KID



As host of **You and Me Kid**—the **Disney Channel**’s premiere children’s series—Sonny Melendrez brought unmatched warmth, charm, and connection to a generation of young viewers and their parents. With every episode, Sonny created a safe, fun, and uplifting space where learning and laughter went hand-in-hand.

What made Sonny stand out wasn’t just his smooth delivery or on-camera presence—it was his genuine ability to relate to children on their level while also engaging parents with a message of encouragement and togetherness. Whether leading a musical activity, narrating a story, or inspiring a teachable moment between child and parent, Sonny’s authentic presence felt like that of a trusted friend.

Through *You and Me Kid*, he helped millions of families bond, grow, and create memories—earning a special place in the hearts of viewers and solidifying his legacy as one of Disney Channel’s most beloved early hosts.



# MASTER OF CEREMONIES

## WORLD-CLASS EMCEE

From the Hollywood Bowl to the White House, Sonny Melendrez has hosted some of the most prestigious events in the world. Whether engaging audiences of thousands or curating intimate gatherings, Sonny brings unmatched energy, elegance, and enthusiasm to every stage.

### Gala / Event Highlights

- The Walt Disney Company - Los Angeles
- White House Hispanic Heritage Awards (7 times)
- HR Southwest Conference - Ft. Worth (3 times)
- USO 40<sup>th</sup> Anniversary World-Wide Celebration - Paris
- Alamodome Grand Opening - San Antonio
- Sea World - Grand Opening - San Antonio
- San Antonio Sesquicentennial - Alamo - San Antonio
- Spurs Championship Parade - Riverwalk - San Antonio
- United Way - San Antonio / Los Angeles
- St. Jude Children's Hospital - Los Angeles
- American Cancer Society
- TEDx San Antonio
- Princess Cruises
- Crystal Cruises
- US Air Force / Army
- Magic Castle - Hollywood
- Hollywood Bowl - Neil Diamond
- Make A Wish - San Antonio / Los Angeles
- Permanent Charities of Entertainment Industry - Los Angeles



# THE ART OF LIVING WITH ENTHUSIASM!

"I was inspired, entertained and full of positive thoughts like I haven't been in years."

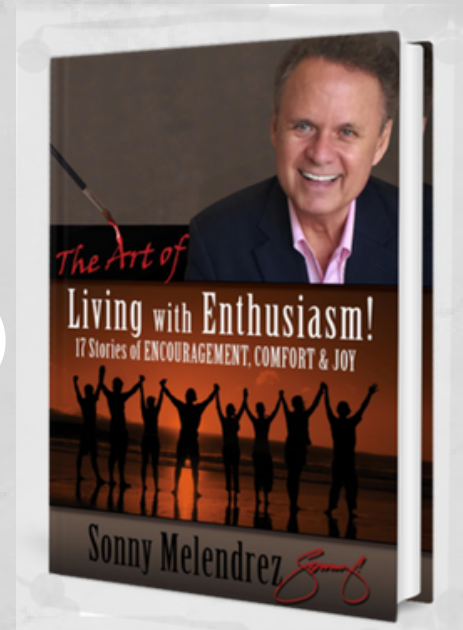
- LARRY RATLIFF

"Sonny's stories will make you laugh out loud, bring you to tears and remind you just how great life is. "

- PATRICIA B

"Gave me hope and courage to continue reaching for my goals!"

- STEPHANIE MERCADO



Available at [Amazon](https://www.amazon.com) and [SonnyMelendrez.com](https://www.SonnyMelendrez.com)

Sonny unveils the secrets to living each day with unstoppable enthusiasm. This book is for anyone with a burning desire to create a more fulfilling life. Whether you've already scaled life's peaks or are preparing for your first ascent, The Art of Living with Enthusiasm! will inspire your spirit through the power of gratitude, reflection, and limitless possibility.

## CLIENTS, PARTNERS & MEDIA APPEARANCES



# AWARDS & HONORS

## COMMUNITY

### Modern Hero Award

- US Department of Justice

### Presidential Commendation

- President Ronald Reagan for service to America's youth

### Created Sunshine Day

- National Holiday for Children

### Sonny Melendrez

### Community Center

- Renamed by City of San Antonio to honor community service

### Youth Literacy Award

- Ford Foundation

### Socially Responsible

### Entrepreneur of Year

- Inc. Magazine

## PERFORMANCE

### National Radio Personality of the Year (twice)

- Billboard Magazine

### Top 100 Radio Personalities of All-Time

- Rock & Roll Hall of Fame

### Texas Radio Hall of Fame

- Inducted 2004

### San Antonio Radio Hall of Fame

- Inducted 2017

### National Achievement Award

- NOSOTROS Foundation

### Grammy Nomination

- Created the Children's Version of "We Are the World"



## QUICK FACTS

- ★ At age 17, Sonny was among the first in the US to interview **The Rolling Stones**.
- ★ Appeared as a reporter in the movie, **ROCKY II**, starring Sylvester Stallone
- ★ Sonny is the first Hispanic to be inducted into the **Texas Radio Hall of Fame**.
- ★ Sonny's creation of the Children's Version of *We Are The World*, is featured in **Netflix's The Greatest Night In Pop**.
- ★ Out of 100,000 Sonny was chosen as the voice of the **Parkay Margarine Talking Tub**.



# SIGNATURE KEYNOTES & PRESENTATION TOPICS



**KEYNOTE  
SPEAKER**



**RADIO/TV &  
PODCAST  
HOST**



**MASTER OF  
CEREMONIES**



**CHARACTER  
VOICE ARTIST**

## THE POWER OF INTENTIONAL ENTHUSIASM

Inspired by his **TEDx Talk**, Sonny unveils the transformative impact of belief, vision, and gratitude—the three pillars of success. Through captivating storytelling, he takes the audience on a dynamic journey through his extraordinary career in entertainment, sharing powerful lessons and real-world strategies to ignite enthusiasm, overcome obstacles, and create lasting success.

## A WAVE OF CHANGE, AN OCEAN OF OPPORTUNITY

In today's rapidly evolving workplace, adaptability is key. Sonny equips the audience with practical tools to turn setbacks into comebacks, build resilience, and embrace change as a catalyst for growth.

## DREAM FORWARD

Designed specifically for **college and university students**, this inspiring keynote equips students with real-world strategies to confidently navigate their path toward their dream careers. Through engaging stories, practical insights, and actionable steps, Sonny empowers students to turn aspirations into achievements with intentional enthusiasm.

## UNLOCKING THE POTENTIAL WITHIN

The perfect **teacher-staff** convocation keynote, this inspiring session equips educators with strategies to help students define success, build resilience, and reach their full potential.



**WATCH SONNY'S **TEDx** TALK: INTENTIONAL ENTHUSIASM**

## SPEAKING OFFERINGS

### KEYNOTE

Signature talk or custom keynote session, deep dive into a topic.

### PANEL

Group discussion where I lend my expertise in a specific topic.

### WORKSHOP

Keynote plus interactive workshop.

# TESTIMONIALS

What they said...



★★★★★

"100% of our conference survey responses rated your presentation as excellent! Comments included, "Enrapturing, inspiring, and relevant." Your keynote set the tone for the entire conference!"

**NANCY KINDER, CHAIR, FINANCIAL WOMEN IN TEXAS CONFERENCE**



★★★★★

"Your keynote was the perfect way for us to kick off the morning: high energy, engaging, relevant, and relatable. You hit a home run!"

**JAY WARREN, PRESIDENT, TEXAS ASSOCIATION OF MUNICIPAL INFORMATION OFFICERS**



★★★★★

"Inspiring, relatable, timeless – Sonny tells stories that connect people with him with his audience."

**SUSAN PRICE, FIRECAT STUDIO**



★★★★★

"Great presentation, Sonny! I've heard nothing but positive comments and reflections on how inspired you left our Total Tech 24 audience!"

**DAN FERRISI  
TOTAL TECH NATIONAL CONFERENCE**



"Your dedication lies at the heart of what has made our Nation great: Individuals taking the initiative to give of themselves for the good of others. For all the good you do, and for all the people your generosity touches, you have Nancy's and my heartfelt gratitude, as well as that of the American people."

**PRESIDENT RONALD REAGAN**

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# AFTER THE KEYNOTE





When you book Sonny, you're not simply filling a slot on the agenda. You're inviting in a partner who cares deeply about the success of your event and the people in the room.


Sonny doesn't arrive, deliver a talk, and disappear. He takes time to understand your audience, your goals, and the story you want your event to tell. Long after he steps off the stage, he remains present—answering questions, listening to stories, and engaging in meaningful conversations that often become the moments attendees remember most.


Whether he's addressing a large audience, leading an intimate breakout session, or sitting one-on-one with participants, Sonny brings the same intention and energy. His goal is simple and aligned with yours: to create an event that feels thoughtful, seamless, and truly memorable.


 @sonnymelendrez

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 @sonnymelendrezmotivation

 @sonnymelendrez

 @sonnymelendrez



# **BOOK SONNY FOR YOUR NEXT EVENT**

**CONTACT INFO:**

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[WWW.SONNYMELENDREZ.COM](http://WWW.SONNYMELENDREZ.COM)

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